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Meeta Fauzan

COMPANY EXPERIENCE
BOOK



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24



Meeta Fauzan
COMPANY EXPERIENCE BOOK

design by



alig a line of gratitude



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Celebrating cherished moments through the artistry of modest fashion
illuminating the world around you with every outfit you wear.

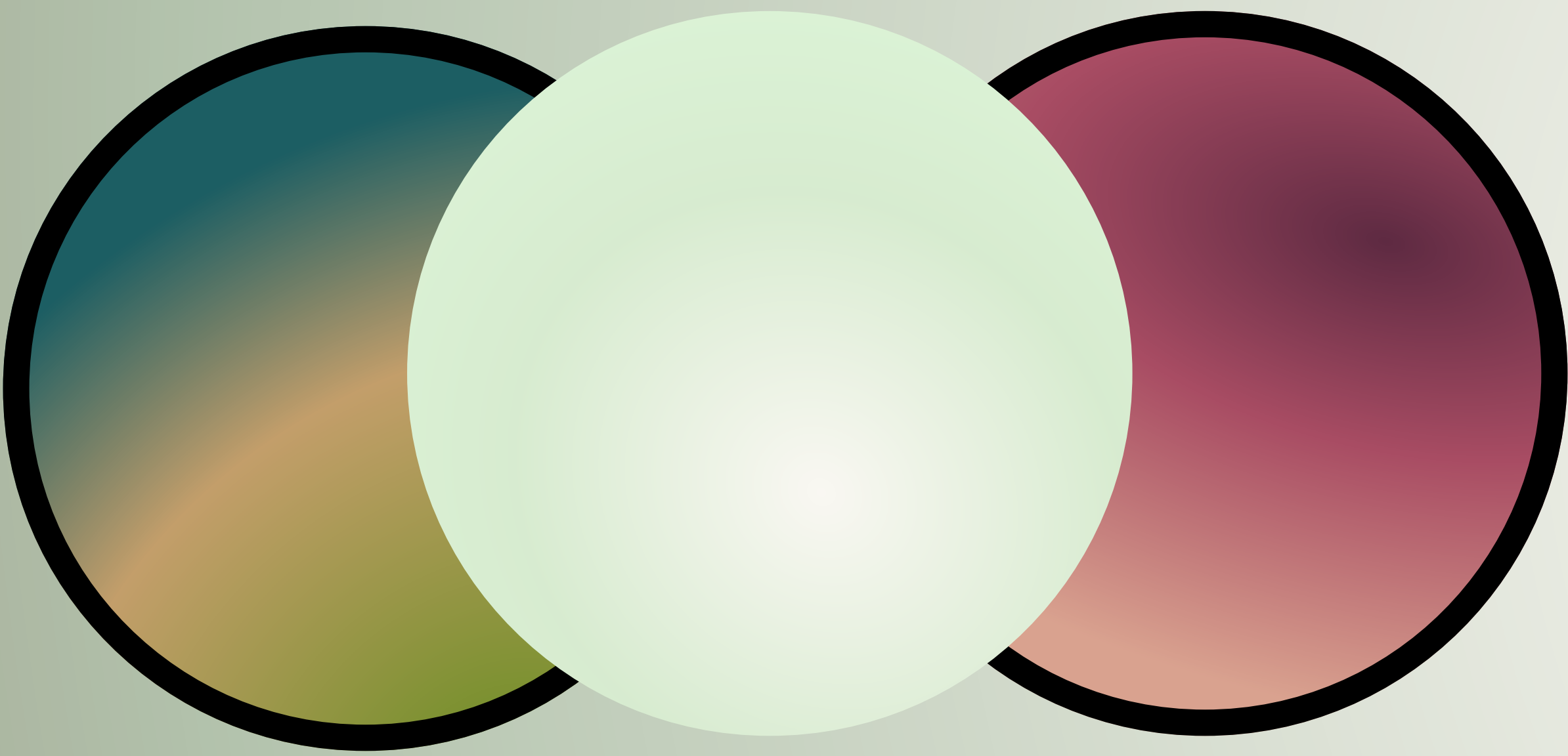
#EnlighteningAround



C O L L E C T I O N

Introducing Meeta Fauzan's captivating collections, each a testament to our commitment to redefine modest fashion. With three distinct lines, our journey progresses from embracing tradition to embracing innovation, illuminating your style along the way.

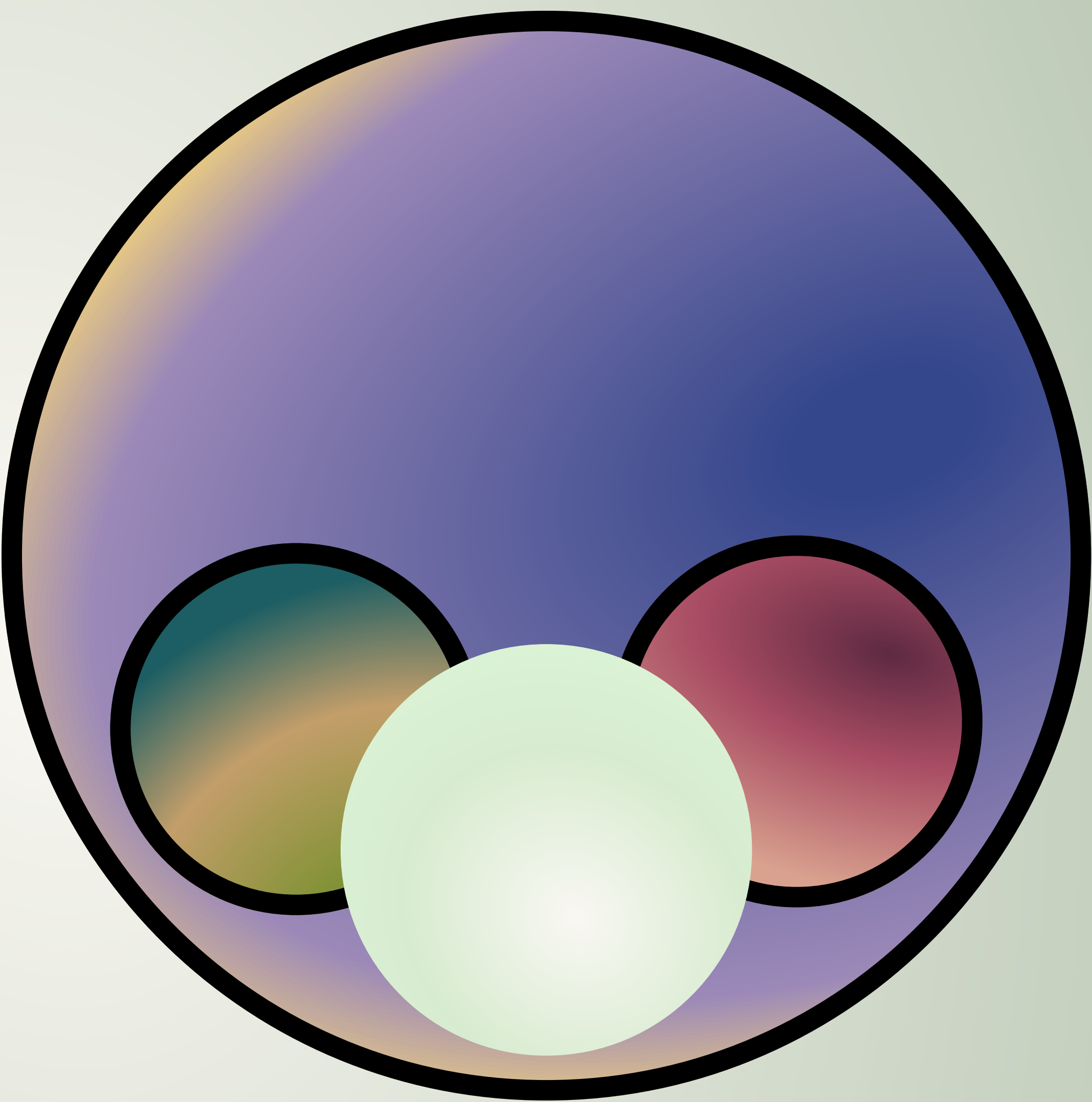
Explore our collections and let us enlighten around with elegance, grace, and empowerment in every creation



Wa.Sa.Ta.Ra

Me.Ra.Pi

Mi-Chette



Novelty



W E L C O M E

Meeta Fauzan is a Muslim fashion brand dedicated to redefining modesty with elegance and comfort. Rooted in the principles of simplicity and sophistication,

our **ready-to-wear label** offers a curated selection of garments crafted for the modern Muslim especially for muslimah..



we strive to create a style that radiates positivity and grace, illuminating the world around you with every outfit you wear.

Welcome to the world of Meeta Fauzan, where modesty meets modernity, and elegance meets empowerment.



**M e e t a
F a u z a n**



In 2004, Meeta Fauzan embarked on her entrepreneurial journey, driven by her passion for fashion and a newfound commitment to modesty after completing a pilgrimage to Hajj and taking a fashion course.

marked by its consistent integration of traditional Indonesian wastra and a dedication to quality and sophistication, quickly gained recognition. Despite the challenges posed by the pandemic, Meeta's resilience led her to innovate with the Me Ra Pi collection in 2020 and establish Mi-Chette, showcasing her adaptability and creativity.



V I S I O N

Radiating Brilliance in Modest Fashion:

Meeta Fauzan's vision is to illuminate the world of modest fashion, infusing it with a radiant glow of elegance, diversity, and empowerment.

With **#enlighteningaround**, we aspire to be the beacon of individuality and grace, inspiring confidence and celebrating the beauty of every unique journey.

M I S S I O N

- 1** Elegance with Environmental Consciousness
designing a collection
- 2** Community Engagement and Education
designing a collection with green investment collaboration
- 3** Empowerment through Diversity
designing a collection with green investment collaboration



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wa sa ta ra

me ra pi

novelty



Wa Sa Ta Ra

वस्त्र

In Wa Sa Ta Ra, we embark on a journey to rediscover the essence of Indonesia's traditional fabrics (wastra), cherished for generations. From the intricate patterns of batik to the rich textures of tenun, each piece in this collection is a testament to the skill and artistry of Indonesia's artisans.

Through Wa Sa Ta Ra, Meeta Fauzan collaborates with local SMEs (Small and Medium Enterprises), revitalizing Indonesia's textile industry and elevating it to new heights.

By incorporating these traditional fabrics into contemporary designs, we not only preserve our cultural heritage but also showcase Indonesia's creativity and craftsmanship to the world.

With Wa Sa Ta Ra, Meeta Fauzan invites you to embrace the beauty of Indonesia's cultural tapestry and embark on a journey of style, tradition, and elegance.







geometry
floral
calligraphy

Me . Ra . Pi

Step into the golden era of Islamic civilization with Meeta Fauzan's Me Ra Pi Collection.

Inspired by the timeless elegance and sophistication of this historical period, each garment in this collection is a masterpiece of design and craftsmanship.

From intricate embroidery to bold prints, Me Ra Pi captures the essence of Islamic aesthetics, offering a modern interpretation of ancient artistry.

With sleek silhouettes and sophisticated details, this collection invites you to embrace the beauty and richness of Islamic heritage in a contemporary context, where history meets haute couture.







Novelty

This line transcends ordinary occasion wear, offering a curated selection of bridal and couture pieces designed to leave a lasting impression.

Showcased annually on esteemed runways like ISEF, JMFOW, JFW, IFW, and Private Show.

What sets Novelty apart is its fusion of elements from the iconic Me Ra Pi, Wa Sa Ta Ra, and Mi-Chette collections, resulting in breathtaking ensembles that redefine sophistication and elegance. Crafted with meticulous attention to detail and offered in limited quantities, each garment in the Novelty Collection embodies exclusivity, allure, and the promise of an unforgettable fashion experience



30++ Novelty Collection

<u>Ekstotika Tenun</u>	<u>2010</u>
<u>The Jadau Treasure</u>	<u>2011</u>
<u>Magnificent Nature</u>	<u>2012</u>
<u>La Belle Fille</u>	<u>2013</u>
<u>Sunrise IPBM</u>	<u>2014</u>
<u>East europe trip</u>	<u>2015</u>
<u>Islamic intersections</u>	<u>2016</u>
<u>Ramadhan charity fair</u>	<u>2017</u>
<u>Technotic Glow</u>	<u>2017</u>
<u>Pesona Jepara</u>	<u>2018</u>
<u>The Colour of Indonesia</u>	<u>2018</u>
<u>HEA</u>	<u>2018</u>
<u>Mmmodestfffund</u>	<u>2019</u>
<u>Embunpagi</u>	<u>2019</u>
<u>Meninas</u>	<u>2019</u>
<u>Isef virtualfshow</u>	<u>2020</u>
<u>Malikha</u>	<u>2021</u>
<u>Culture in motion</u>	<u>2022</u>
<u>Beauty in All Things</u>	<u>2023</u>
<u>Radiate</u>	<u>2023</u>



Engage with Meeta Fauzan
through our comprehensive range of services:

➤ **Personalized Styling**

Experience personalized styling services tailored to your unique preferences and needs.

➤ **Bespoke Design**

Create your dream outfit with our bespoke design service, where we bring your vision to life with exquisite craftsmanship and attention to detail

➤ **Virtual Consultation**

Connect with our team virtually for expert fashion advice, styling tips, and product recommendations.

➤ **Events and Workshops**

Join us for exclusive events and workshops focused on modest fashion, sustainability, and empowerment

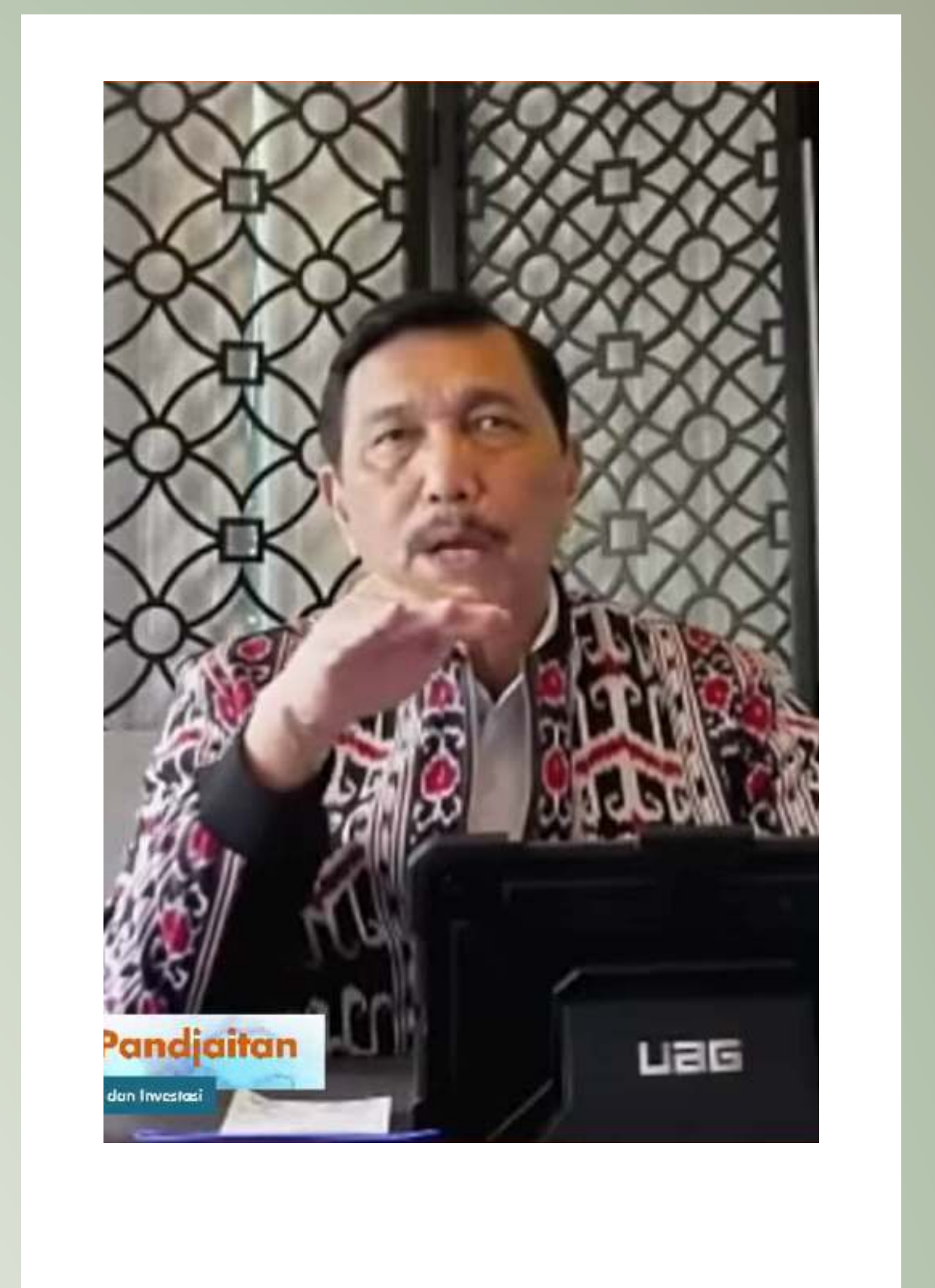
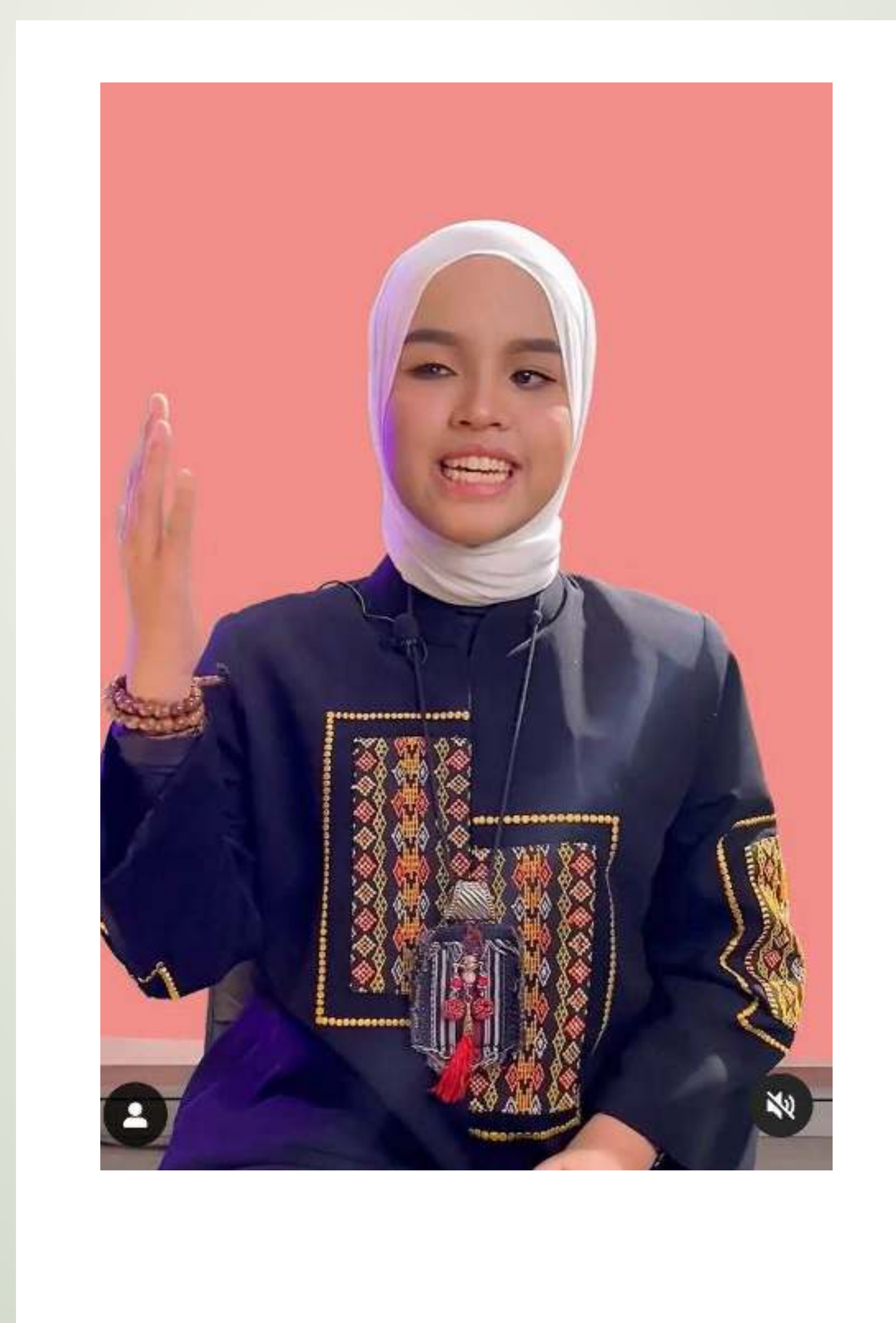
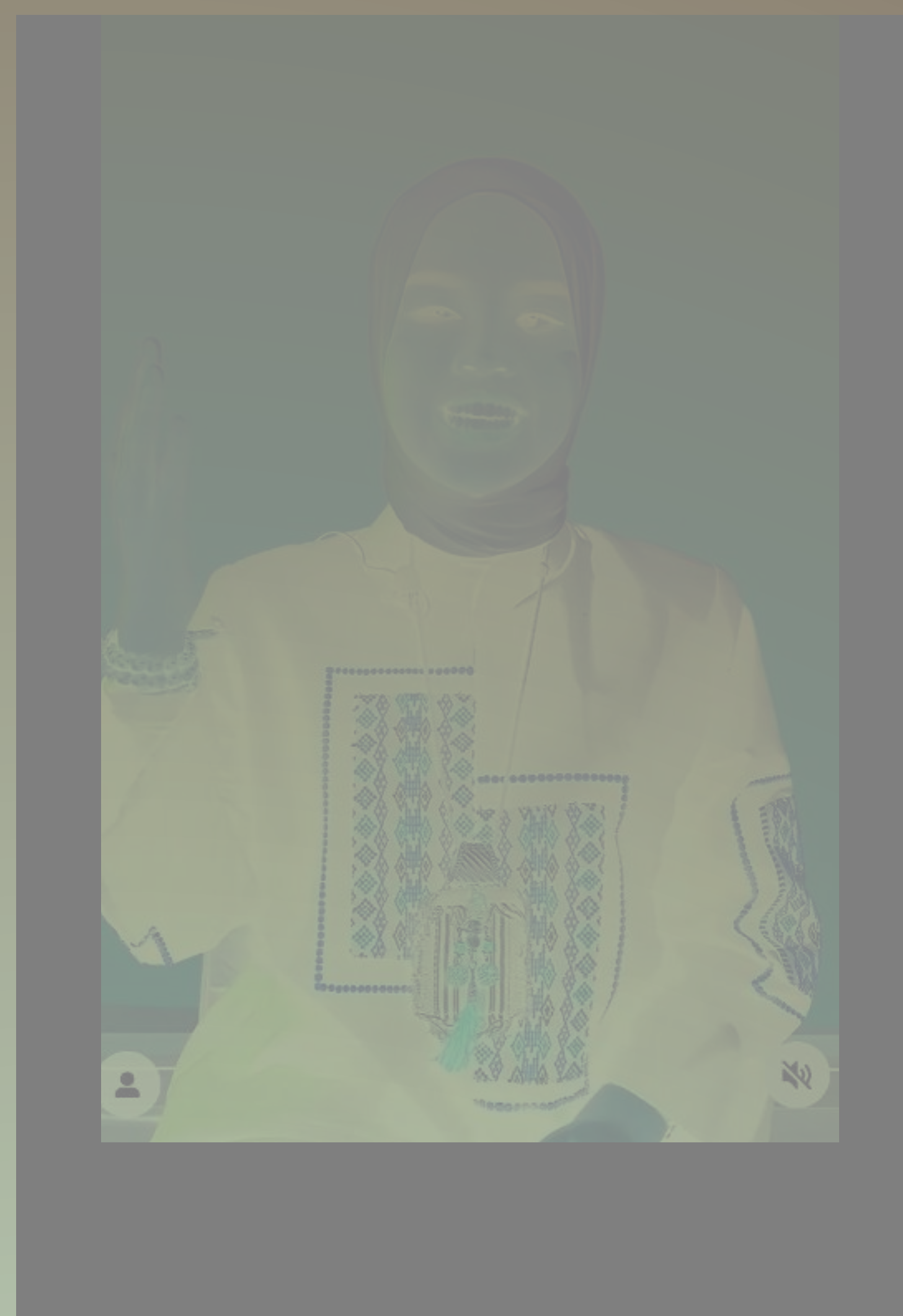


I l l u m i n a W e a r e r s

represents a community of individuals or family who embrace modest fashion as a means of radiating enlightenment and sophistication.

They embody the essence of enlightenment through their style choices, expressing grace and elegance while upholding modesty.

As trendsetters in the modest fashion world, Illumina Wearers inspire others to embrace their unique identities and shine brightly in every aspect of life.





*s i m p l i c i t y i s
t h e u l t i m a t e
s o p h i s t i c a t i o n*

leonardo da vinci



sister brand

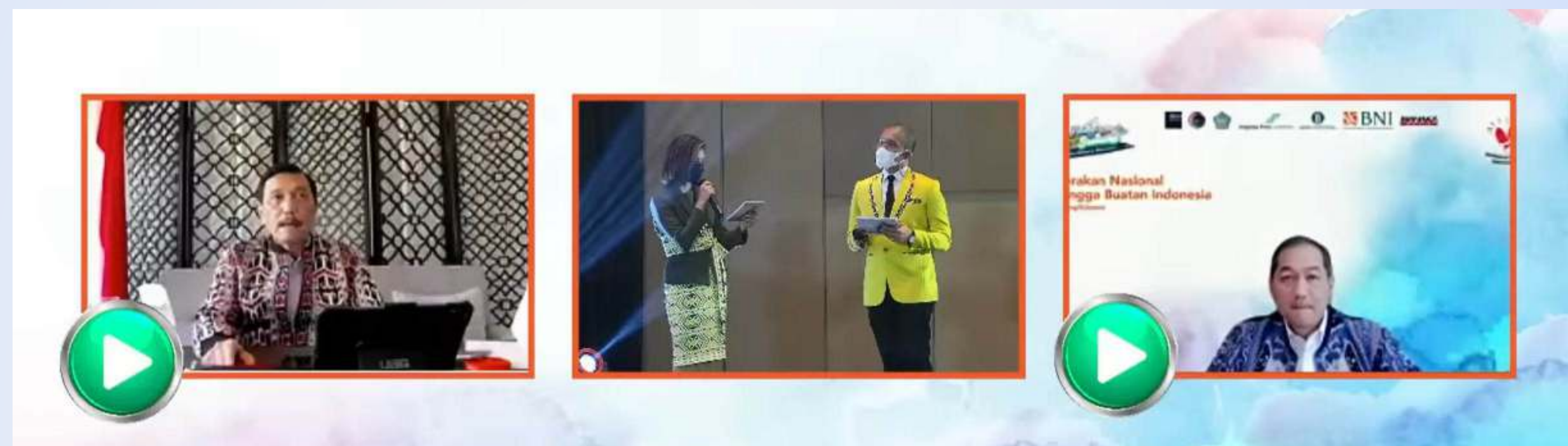
a a m i r a
M i - c h e t t e



Aamira is a uniform brand specializing in designing sophisticated and purpose-driven uniforms for educators, professionals, and corporate clients. Rooted in the values of tradition, modernity, and sustainability.

Aamira offers bespoke uniform design services that prioritize elegance, functionality, and cultural pride. With a commitment to empowering individuals and organizations with purposeful attire,

Aamira sets a new standard for uniform design, illuminating the path to success with every garment.



Peluncuran Gerakan Nasional Bangsa Buatan Indonesia dan Bangsa Wisata Indonesia Pelangi Sulawesi

FPEB UPI





mi-chette

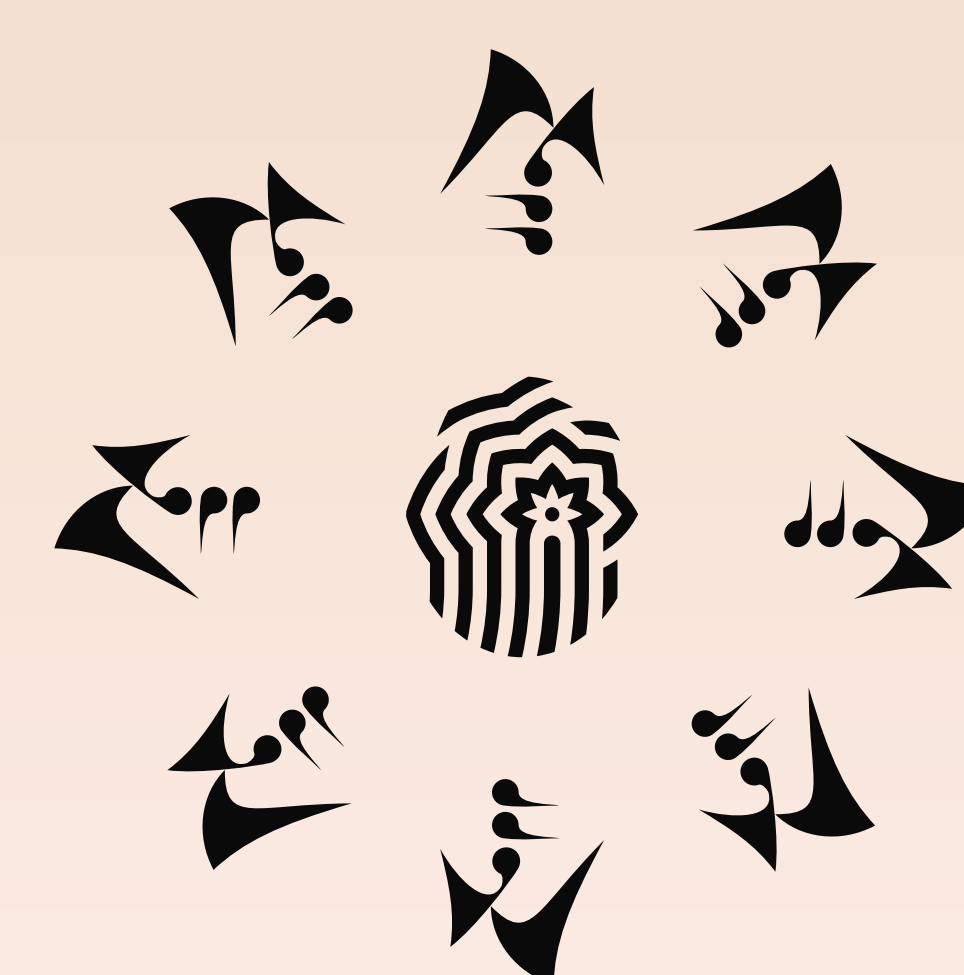


Mi Chette offers crochet designs with a charitable twist, combining traditional craftsmanship with contemporary flair. With a tagline of "Charity in Style,"

Mi Chette empowers women artisans and supports community development initiatives through its sustainable business model.



F u t u r e
P l a n



a Journey to **THE HEIGHTS**

7:206

Andalus eps 1
Cairo eps 2

if you love our journey we need your support to make this journey
come true. [check this link.](#)